



# **The Health & Wellbeing Strategy Action Plan 2017-2020**

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Wokingham Borough Health & Wellbeing Board

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# New Priorities



Enabling and  
empowering  
resilient  
communities

Promoting  
and  
supporting  
good mental  
health

Reducing  
health  
inequalities  
in our  
Borough

Delivering  
person-  
centred  
integrated  
services



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# Enabling and empowering resilient communities

1.1	Build social capital in most deprived LSOAs and each SDL.
1.2	Co-terminosity of boundaries between the CHASC localities and Children Centres in each area, along with the Thames Valley Neighbourhood Policing teams and emerging designs within the Council.
1.3	Promoting ' <i>Making Every Contact Count</i> ' approach across all services, beginning with most deprived LSOAs and new SDLs.
1.4	Testing in one or more Neighbourhood Policing Teams a Police Officer taking role of Community Navigator.
1.5	Development of the Borough Council Locality Service
1.6	Commissioning for 2017/18 Adult Education courses specifically aimed at improving the health and well-being outcomes of the targeted groups - vulnerable young adults, parents who have no qualifications, work in the most derived LSOAs, those with Learning Disabilities (LD).
1.7	Explore with other services the scope for a strong locality focus in their activity (with an emphasis upon the most deprived LSOAs)
1.8	Scope the potential of the schools nursing service to contribute to the development of resilience in children and young people.



# Promoting and supporting good mental health

2.1	Review of the CAMHS Service/ EWHBS
2.2	Berkshire Health Trust Mental Health Strategy Implementation Plans for <ul style="list-style-type: none"><li>• Child and adolescent mental health</li><li>• Adults of working age</li><li>• Older adults</li></ul>
2.3	Closer integration of adult mental health services in Wokingham
2.4	Perinatal mental health support
2.5	Mental Health support to Carers
2.6	Local Suicide Prevention Action Plan, in line with the Berkshire Suicide Prevention Strategy, 2017-2020



# Reducing health inequalities in our Borough

<b>3.1</b>	Reducing the gap in school achievement between identified disadvantaged children and the wider population.
<b>3.2</b>	Increase smoking cessation rates in targeted areas in ways and model that is supported by the community.
<b>3.3</b>	Increase in proportion of the adult population achieving the CMO's physical activity guide levels and reduce the number of those who are deemed inactive in the priority areas and in ways that community support
<b>3.4</b> 11	Produce a profile of the most deprived LSOAs across the Borough to inform how all targeted services work in these areas.
<b>3.5</b>	An increase in the proportion of the adult population achieving the advised CMOs physical activity guide levels from 66% to 68% in the next 2 years particularly those who live in the HWB prioritised areas
<b>3.6</b>	Reduce percentage of those who are deemed inactive from 20.9% to 18% by 2018 in the specific areas
<b>3.7</b>	Increased access to physical activities suitable for adults with mental health illnesses and learning disabilities



# Delivering person-centred integrated services

- Better Care Fund Action Plan to be incorporated into this action plan to meet this aim.

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# Monitoring the Action Plan

- Many of the action plan actions are process oriented
- These reflect the new 21<sup>st</sup> Century Council structure
- A short progress report on the action plan will be presented to the Board every other meeting at:  
October; February; and June meetings
- Exceptions from each quarters Public Health Outcomes Framework (PHOF) to be presented at each Board meeting (increases and decreases)
- High-level metrics (draft template) will be presented at each Board meeting



# Regular Metrics

- Draft template attached
- Needs discussion and agreement at this meeting

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